

ORDER

Orders	Order / Rev:	251536	
	Alt Order #:		
	Product Desc:	60 Spots	
	Estimate:		KPDQ-AM
	Flight Dates:	09/02/16 - 09/30/16	Primary AE: Ann Reid
	Original Date / Rev:	09/01/16 / 09/01/16	Sales Office: L-POR
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	New Media NW	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1495 Commerical St NE	Billing Cycle: EOM/EOC
		Salem, OR 97301	Agency Commission: 15%

Advertiser	Name:	Bud Pierce for a Better Oregon	New Business Thru: 05/18/16
	Demographic:	HH	Order Separation: 00:30:00
	Product Codes:	Political Candidates	Advertiser External ID:
	Priority:	P-03	Agency External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	48	\$282.24	\$239.90
09/26/16	09/30/16	15	\$88.20	\$74.97

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	48	\$282.24	\$239.90	0.00
October 2016	15	\$88.20	\$74.97	0.00
Totals	63	\$370.44	\$314.87	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ann Reid			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPDQ	09/02/16	09/30/16	M-F Midday M-F Midday	CM	10a-3p	11111--	1:00	5	\$5.88	P-03	0.00	NM	21	\$123.48
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	----1--		1				\$5.88		0.00			
		Week: 09/05/16	09/11/16	11111--		5				\$5.88		0.00			
		Week: 09/12/16	09/18/16	11111--		5				\$5.88		0.00			
		Week: 09/19/16	09/25/16	11111--		5				\$5.88		0.00			
		Week: 09/26/16	10/02/16	11111--		5				\$5.88		0.00			
E 2	KPDQ	09/02/16	09/30/16	M-F PM Drive M-F PM Drive	CM	3p-7p	11111--	1:00	5	\$5.88	P-03	0.00	NM	21	\$123.48
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	----1--		1				\$5.88		0.00			
		Week: 09/05/16	09/11/16	11111--		5				\$5.88		0.00			
		Week: 09/12/16	09/18/16	11111--		5				\$5.88		0.00			
		Week: 09/19/16	09/25/16	11111--		5				\$5.88		0.00			
		Week: 09/26/16	10/02/16	11111--		5				\$5.88		0.00			
E 3	KPDQ	09/02/16	09/30/16	M-F AM Drive M-F AM Drive	CM	6a-10a	11111--	1:00	5	\$5.88	P-03	0.00	NM	21	\$123.48
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	----1--		1				\$5.88		0.00			
		Week: 09/05/16	09/11/16	11111--		5				\$5.88		0.00			
		Week: 09/12/16	09/18/16	11111--		5				\$5.88		0.00			
		Week: 09/19/16	09/25/16	11111--		5				\$5.88		0.00			
		Week: 09/26/16	10/02/16	11111--		5				\$5.88		0.00			
Totals														63	\$370.44